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THE WHOLESALE FRUIT TREE GROWER

Del Rancho Fortuna

Located one mile south and two miles east of McFarland, Kern County, California

P. O. BOX 548

McFARLAND, CALIFORNIA

Phone . . . McFARLAND 81W

SOLD TO _____ RETAIL SALES PERMIT NO. _____

ADDRESS _____ CITY _____ COUNTY _____

STATE _____ PLEASE SIGN _____



FALL 1953 AND SPRING 1954

WHOLESALE PRICE and ORDER LIST

NURSERY TRADE ONLY



No Adjustments Considered Unless Claim Made Within 5 Days from Receipt of Merchandise

All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost. All trees are sold in units of 10. All grape vines in units of 50 except where otherwise specified.

Orders Accepted Only from Licensed Nurserymen

TERMS: NET, 30 DAYS AFTER DELIVERY. Credit must be established before shipment.

No order is too small. We give every consideration and courtesy to each order as it is received.

SIZE	Height Caliper in Units of 10	JUMBO 1" up .75	6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-5/8 .45	3-4' 3/8-1/2 .40
PEACH ON PEACH HOME ORCHARD & SHIPPING VARIETIES						
✓ Australian Saucer						
✓ Alexander						
✓ Babcock						
✓ Curry						
✓ Elberta						
✓ Fay Elberta						
✓ Florence						
✓ Golden Jubilee						
✓ Hale Haven						
✓ J. H. Hale						
✓ Indian Blood Free						
✓ Kim Elberta (Early)						
✓ Krummell						
✓ Lovell						
✓ Mayflower						
✓ Miller's Late						
✓ Muir						
✓ Nectar						
✓ Red Haven						
✓ Rio Oso Gem (Pat. No. 84)						
✓ Salway						
✓ Strawberry Free						
CANNING CLINGS PEACH ON PEACH						
✓ Indian Blood Cling						
✓ Orange Cling						
✓ Phillips						
✓ Red Bird						
✓ Sims						
✓ Strawberry Cling						
✓ White Heath						

SIZE	Height Caliper Price Per Tree in Units of 10	JUMBO 1" up .75	6-8' H 3/4-1 .65	6-8' 5/8-3/4 .55	4-6' 1/2-5/8 .45	3-4' 3/8-1/2 .40
NECTARINE ON PEACH						
✓ Goldmine						
✓ Gower						
✓ John Rivers						
✓ Quetta						
✓ Stanwick						
ALMOND ON PEACH						
✓ Drake						
✓ X L						
✓ Jordano						
✓ Ne Plus Ultra						
✓ Nonpareil						
✓ Texas						

MERRILL HOME ORCHARD VARIETIES

SIZE	Height Caliper Price Per Tree in Units of 10	JUMBO 1" up .95	6-8' H 3/4-1 .85	6-8' 5/8-3/4 .75	4-6' 1/2-5/8 .65	3-4' 3/8-1/2 .60
✓ Merrill Brilliant						
✓ Merrill Delicious						
✓ Merrill Dandy						
✓ Merrill Necta Heath						
✓ Merrill Schooldays						
✓ Merrill Casalinda Nectarine						

NEW VARIETIES FOR 1953-54

✓ ROYAL RED LEAF PEACH	Page 3
✓ SPRINGTIME PEACH	Page 4
✓ BLACK ROSE GRAPE	Page 3
✓ ITALIA GRAPE	Page 3

PLEASE NOTE: We have added an additional large size this season. The amount is very limited, when sold out, we will confirm largest size available.

SIZE Price Per Tree in Units of 10	Height Caliper 1" up	JUMBO 1" up	6-8' H 3/4-1	6-8' 5/8-3/4	4-6' 1/2-5/8	3-4' 3/8-1/2
APRICOT ON APRICOT						
Blenheim						
Early Bee 20c extra						
Moorpark						
Newcastle						
Perfection						
REEVES—	See Armstrong Varieties					
Routiers Peachcot.						
Royal						
Tilton						
Riland (Pat. No. 74)						
APRICOT ON MARIANA	.85	.70	.60	.50	.45	
Blenheim						
Early Bee 20c extra						
Moorpark						
Newcastle						
REEVES—	See Armstrong Varieties					
Royal						
Tilton						
PRUNES ON MYRO 2-9						
Burton						
Early Italian						
French Improved						
Imperial						
Italian						
Robe de Sargent						
Standard						
Sugar						
PLUMS ON MARIANA						
Ace						
Beauty						
Becky Smith						
Burmosa						
Damson						
Duarte						
Eldorado						
Green Gage						
Kelsey						
Late Santa Rosa						
President						
Santa Rosa						
Satsuma						
Stanley						
Tragedy						
Wickson						
Howard Miracle 20c higher "This patented variety of plum tree is being handled under li- cense from patent owner."						
PEARS	.85	.75	.65	.55	.45	
Anjou						
Bartlett						
Kieffer						
Comice						
Seckel						
Winter Bartlett						
Winter Nelis						

SIZE Price Per Tree in Units of 10	Height Caliper 1" up	JUMBO 1" up	6-8' H 3/4-1	6-8' 5/8-3/4	4-6' 1/2-5/8	3-4' 3/8-1/2
APPLES						
Beverly Hills						
D'ble Red Delicious						
Gravenstein						
Jonathan						
Red Astrachan						
Red Delicious						
Red June						
W. Astrachan						
Winter Banana						
Yellow Bellflower						
Yellow Delicious						
Y. N. Pippin						
CRAB APPLES						
Red Siberian						
Transcendent						
Yellow Siberian						
QUINCE						
Orange						
Pineapple						
Smyrna						
CHERRIES ON MAZZARD	.90	.75	.65	.55	.50	
Bing						
Black Tartarian						
Royal Anne						
CHERRIES ON MAHALEB						
Bing						
Black Tartarian						
English Morello						
Lambert						
Montmorency						
Royal Anne						
SIZE Price Per Tree in Units of 10	Height Caliper 1" up	6-8' 1" up	5-6' 3/4-1	4-5' 5/8-3/4	3-4' 1/2-5/8	2-3' 3/8-1/2
FIGS						
Black Mission						
Brown Turkey						
Kadota						
White Adriatic						
POMEGRANATE	4-6' .60	3-4' .50	2-3' .40			
Wonderful						
WALNUTS	10-12' 2.25	8-10' 1.85	6-8' 1.55	4-6' 1.25	3-4' 1.00	2-3' .85
Eureka						
Franquette						
Hartley Franquette						
Payne						
Placencia Perfection						
PECANS	Supply Limited 10 to a Customer	6-8' 2.50	4-6' 2.25	3-4' 1.75	2-3' 1.50	
Mahan						
SIZE Price Per Tree in Units of 10	Caliper	5/8-3/4 1.50	1/2-5/8 1.25	3/8-1/2 1.00	1/4-3/8 .90	
PERSIMMONS						
Fuyu 10c higher						
Hachiya						

FLOWERING TREES

SIZE	Height Caliper	JUMBO	6-8' H	6-8'	4-6'	3-4'
Price Per Tree in Units of 10	1" up	1" up	3/4-1	5/8-3/4	1/2-5/8	3/8-1/2
			.85	.75	.65	.55

ROYAL RED LEAF PEACH

The beautiful foliage (darker than the purple-leaf plums) together with edible fruit makes this an outstanding variety.

DESCANSO'S FLOWERING EDIBLE PEACHES

For Beautiful Flowers in Spring—Delicious Fruits in Summer

	3/4-1 and 5/8-3/4				1/2-5/8 and 3/8-1/2			
(Pat. Applied For) Quan.	10-19	20-49	50-249	250 Up	10-19	20-49	50-249	250 Up
	1.25	1.10	.95	.90	1.10	1.00	.90	.85
Daily News 2-Star Pink Blossoms								
	1.35	1.25	1.10	1.00	1.25	1.10	.95	.90
Daily News 3-Star Dk. Pink Blossoms								
Daily News 4-Star Salmon Blossoms								

SIZE	Height Caliper	JUMBO	6-8' H	6-8'	4-6'	3-4'
Price Per Tree in Units of 10	1" up	1" up	3/4-1	5/8-3/4	1/2-5/8	3/8-1/2
			.85	.75	.65	.55

FLOWERING PEACH

Early D'ble Red

Helen Borchers

Late D'ble Pink

Late D'ble Red

Peppermint

San Jose Pink

White Double

DWARF FLOWERING PEACH Two Year \$1.00 Each

Variegated (Pink-White)

Dwarf Red

Dwarf Pink

FLOWERING CHERRY

Supply Very Limited

Naden

Takasago

Ojochin

Shirotae

Amanogowa

FLOWERING CRAB

Pyrus Arnoldiana

Pyrus Eleyi

Pyrus Floribunda

Pyrus Hopa

Pyrus Ionensis plena
(Betchel's) 25c higher

Pyrus Kaido

Pyrus Scheideckeri

FLOWERING APRICOT

Dawn

Peggy Clarke

Rosemary Clarke

SIZE

Price Per Tree in Units of 10

Height
Caliper

JUMBO
1" up

6-8' H
3/4-1

6-8'
5/8-3/4

4-6'
1/2-5/8

3-4'
3/8-1/2

FLOWERING PLUM (Purple-leaf)

Prunus Blireiana

Prunus Hollywood

Prunus Pissardi

Prunus Thundercloud

Prunus Vesuvius

DWARF FLOWERING ALMOND

Dwarf Pink

Dwarf White

SHADE TREES

SHADE TREES

American Sycamore

European Sycamore

Fruitless Mulberry

Hardy Catalpa

Maple-Leaf Fruitless Mulberry

Mississippi Hackberry

Modesto Ash

Silver Maple

Chinese Elm

White Birch

Weeping Mulberry

JUMBO

12-14'

10-12'

8-10'

6-8'

4-6'

3-4'

2-3'

1-2'

1-2'

1-2'

1-2'

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GRAPE VINES

GRAPE VINES

Certified and Can Be Shipped Anywhere

	Jumbo Grade Units of 25 \$8.00 per 100	\$5.00 per 100 No. 1 Grade Units of 50
Black Hamburg		
Black Monukka		
Black Muscat		
Emperor		
Ladyfinger		
Malaga		
Muscat		
Olivette Blanche		
Red Malaga		
Ribier		
Rose of Peru		
Takay		
Thompson Seedless		
Solonis x Othello 1613		

AMERICAN VARIETY	In Units of 25	\$15.00 per 100	AMOUNT
Concord			

GRAPE VINES—THE NEW VARIETIES	In Units of 10	AMOUNT
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Black Rose—30c each		
Cardinal—15c each		
Crystal—20c each		
Delight—20c each		
Golden Muscat—20c each		
Italia—20c each		
Perlette—20c each		
Royal Thompson—20c each		

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DEL RANCHO FORTUNA

P. O. BOX 548

McFARLAND, CALIFORNIA



ARMSTRONG PATENTED VARIETIES

WHOLESALE PRICE

Under 1/2" Cal. and Up 1/2" 10c Per Tree Less	Retail Price	1-9 1.65	10-19 1.50	20-99 1.25	100-249 1.15	250 Up 1.05
Curlew Peach P.P. No. 651	\$2.50					
Flamingo Peach Pat. No. 661	2.50					
Golden Blush Peach P.P. No. 473	2.50					
Meadowlark Peach P.P. No. 528	2.50					
Redwing Peach P.P. No. 621	2.50					
Reeves Apricot P.P. No. 693	2.50					
Robin Peach P.P. No. 529	2.50					
Altair Peach P.P. No. 1022	2.50					
		1.85	1.65	1.40	1.25	1.15
Panamint Nectarine P.P. No. 1100	2.75					
Pioneer Nectarine P.P. No. 787	2.75					
Silver Lode Nectarine P.P. No. 1023	2.75					
		2.00	1.80	1.50	1.40	1.30
Springtime Peach P.A.F.	3.00					

All Prices quoted F.O.B. Nursery. Packing or Delivery at cost. All trees are sold in units of 10.

Del Rancho Fortuna takes every precaution to have all nursery stock which it sells, true to name. However, no warranty, expressed or implied, can be given as to productiveness, purity, description, or any other condition, and our liability, in any instance, shall be limited to the purchase price of the trees, or any other nursery stock which we sell.

From 62.09 Index *

**Del Rancho
Fortuna**

T. A. Sand, Owner Virgil E. Cripe, Gen. Mgr.

Phone . . . McFarland 81-W

P. O. Box 548

McFARLAND, CALIFORNIA

1953-1954

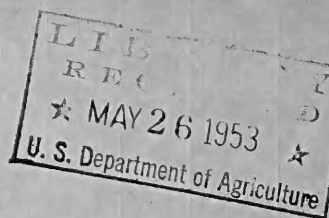
WHOLESALE PRICE LIST

of

Fruit Trees . . . Flowering Trees

Shade Trees . . . Grape Vines

To



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